



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Stevens Reed Curcio & Co.
201 North Union Street #200
Alexandria, VA 22314

Contract # 192827

Schedule Dates 08/07/12-08/13/12
Advertiser 5mith/Senate/Rep (15335)
Agency Stevens Reed Curcio & Co. (3171)
Product Political-Political (1088)
Brand POLITICAL (2893)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Vonderhei,Betsy
Phone/Fax /
CPE 11/15/191
Account Types National/Political Candidate Agency
Billing Type Standard
Comments SMITH/SENATE/REP

Date Entered 08/06/12
Last Modified 08/06/12
Entered By Nicole Heckard
CO-OP No
Headline # ECR08837458
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,092.50
Net Total \$11,857.50
Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month	Spots	Rate
Aug. 2012	33	\$13,950.00
Grand Total:	33	\$13,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/07/12-08/13/12	1	:30	7A- ABC-GOOD MORNING AMERICA		1	1	1	1	1			5	\$600.00	\$3,000.00	WHTM Harrisburg (WHTM)		8/6/12
2.0	Normal Line / SPOT (2)	08/07/12-08/13/12	2	:30	9A- REGIS & KELLY		1	1	1	1	1			5	\$175.00	\$875.00	WHTM Harrisburg (WHTM)		8/6/12
3.0	Normal Line / SPOT (3)	08/12/12-08/12/12	2	:30	9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A								1	1	\$125.00	\$125.00	WHTM Harrisburg (WHTM)		8/6/12
4.0	Normal Line / SPOT (4)	08/07/12-08/13/12	2	:30	10:58A- ABC-THE VIEW		1	1	1	1	1			5	\$150.00	\$750.00	WHTM Harrisburg (WHTM)		8/6/12
5.0	Normal Line / SPOT (5)	08/07/12-08/13/12	2	:30	4P- JUDGE JUDY 4P		1	1	1	1	1			5	\$200.00	\$1,000.00	WHTM Harrisburg (WHTM)		8/6/12
6.0	Normal Line / SPOT (6)	08/08/12-08/13/12	1	:30	5:30P- 5:57:56P (EST)		1		1	1	1			4	\$600.00	\$2,400.00	WHTM Harrisburg (WHTM)		8/6/12
7.0	Normal Line / SPOT (7)	08/07/12-08/13/12	1	:30	5:57P- NEWS-ABC27 NEWS AT 6P		1	1	1	1	1			5	\$800.00	\$4,000.00	WHTM Harrisburg (WHTM)		8/6/12
8.0	Normal Line / SPOT (8)	08/09/12-08/13/12	2	:30	11P- NEWS-ABC27 NEWS AT 11P		1			1	1			3	\$600.00	\$1,800.00	WHTM Harrisburg (WHTM)		8/6/12

CONFIRMATION CONTRACT


Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:


BB&T
 BRANCH BANKING AND TRUST COMPANY
 VIRGINIA
 68-426-514

MEDIA ACCOUNT
 201 N. UNION ST., STE. 200
 ALEXANDRIA, VA 22314
 (703) 683-9755

8/3/2012

\$ 11,857.50

DOLLARS

Betsy Vandenberg
 AUTHORIZED SIGNATURE

MEMO Smith week 8/7

17802

SECURITY FEATURES: Details on back

SRCP MEDIA, INC. • MEDIA ACCOUNT

17802

WHTM

Smith

8/3/2012

11,857.50

BB&T Media

Smith week 8/7

11,857.50

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

 ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WHTM-TV	Date: 8/3/12
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I, Betsy Vonderheid
 being/on behalf of: Tom Smith, a legally
 qualified candidate of the Republican Party political
 party for the office of: Senate
 in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		8/7-8/13			

Total Charges: \$13,950.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Tom Smith For Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker, treas.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/3/12

Date

Betsy Vandenberg
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

[Signature]
Printed Name

NSM
Title

I, _____ (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee member

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.